



**Digital Skills and
Jobs Coalition**

Digital Skills and Jobs Coalition

DSJC - Luxembourg

Digital skills for all

Digital skills for the labour force

Digital skills for ICT professionals

Digital skills in education

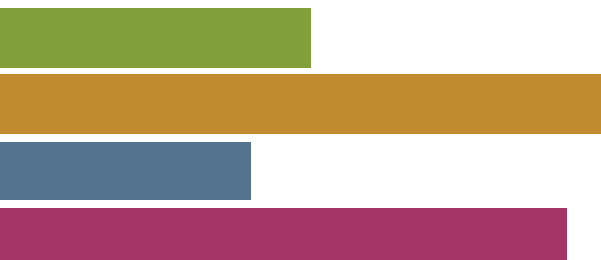
Vytautas Mikalonis
DSJC Secretariat

Presentation outline



Digital Skills and
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- Introduction: **Vytautas Mikalonis**, Civitta, on behalf of Digital Skills and Jobs Coalition Secretariat;
- Pledgeviewer.eu introduction;
- What is a pledge?
- Why you should pledge?
- How to structure your pledge?
- How to pledge?
- How to structure an initiative?
- Examples of pledges;
- QA session.




Pledgeviewer.eu



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- Platform that displays various pledges from around Europe;
- Enables pledge search by:
 - Target group;
 - Country;
 - Keywords;
 - Pledge activities;
 - Principal beneficiaries.
- Enables the creation and management of pledges.

 **Pledge Viewer**
Digital Skills and Jobs Coalition

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Welcome To The Pledge Viewer

The Pledge Viewer is the tool of the [Digital Skills and Jobs Coalition](#) for making, viewing and managing pledges.

Pledges are commitments made by organisations, big and small, from the private, public and third sector, to go above and beyond the normal scope of their activities and make a direct contribution to reducing the digital skills gap facing Europe today.





By making a pledge to the Coalition, organisations send a clear signal of their commitment to equip Europeans – citizens, the labour force, ICT specialists and those in the education sector - with the skills they need for life and work in the digital age. They contribute to harnessing the power of new technologies for strengthened European competitiveness, a more resilient workforce, and a modern society.

Take part and commit to providing skills training and placements, facilitating access to digital skills development opportunities or driving awareness of digital skills challenges and opportunities.

120
TOTAL PLEDGES

343
TOTAL INITIATIVES

[Search](#)

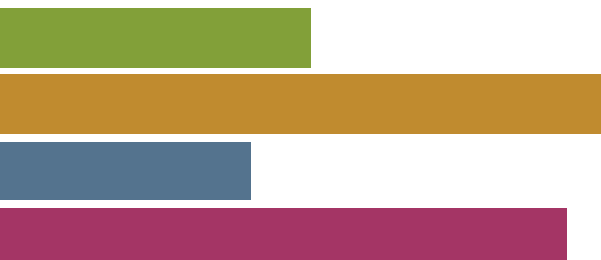
 DIGITAL SKILLS FOR ICT PROFESSIONALS	 DIGITAL SKILLS IN EDUCATION	 DIGITAL SKILLS FOR LABOUR FORCE	 DIGITAL SKILLS FOR ALL CITIZENS
Developing high level digital skills for ICT professionals in all industry sectors.	Transforming teaching and learning of digital skills in a lifelong learning perspective, including the training of teachers.	Developing digital skills for the digital economy, e.g. upskilling and reskilling workers, jobseekers; actions on career advice and guidance.	Developing digital skills to enable all citizens to be active in our digital society.
38 INITIATIVES	165 INITIATIVES	73 INITIATIVES	67 INITIATIVES

What is a pledge?



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- A commitment by an organisation to **perform an action** to **promote the acquisition** of **digital skills amongst Europeans**;
 - Direct actions such as training or indirect such as awareness raising.
- **Four key target groups** of the Digital Skills and Jobs Coalition;
 - ICT Professionals / Education / Labour / All Citizens
- Acts **beyond the normal scope** of the organisations activities;
- Provides **measurable outcomes** for a defined set of beneficiaries;
- Is **altruistic in nature** and is not linked to other conditions for the beneficia.



Why you should pledge?



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- DSJC offers organisations working to increase digital skills across Europe a platform:
 - To learn from peers;
 - Showcase your actions and impact.
- By pledging, organisations will:
 - Gain visibility for your programmes and offering;
 - Find new partners and learn from them;
 - Be recognised as a provider of digital skills for the digital age;
 - Benefit from connecting with other stakeholders of the Digital Skills and Jobs Coalition.



How to structure a pledge?



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- Each pledge will have an overall goal and consists of one or more initiatives;
- Pledge will require:
 - Name;
 - General description including the overall goals and summary of activities;
 - Dates - Start date and end date for the actions;
 - Scope - Countries where the pledge activities will take place;
 - Any relevant keywords from the provided list e.g. cloud computing, AI, big data, etc.

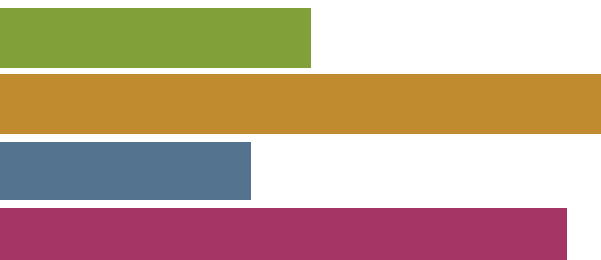


How to structure an initiative?



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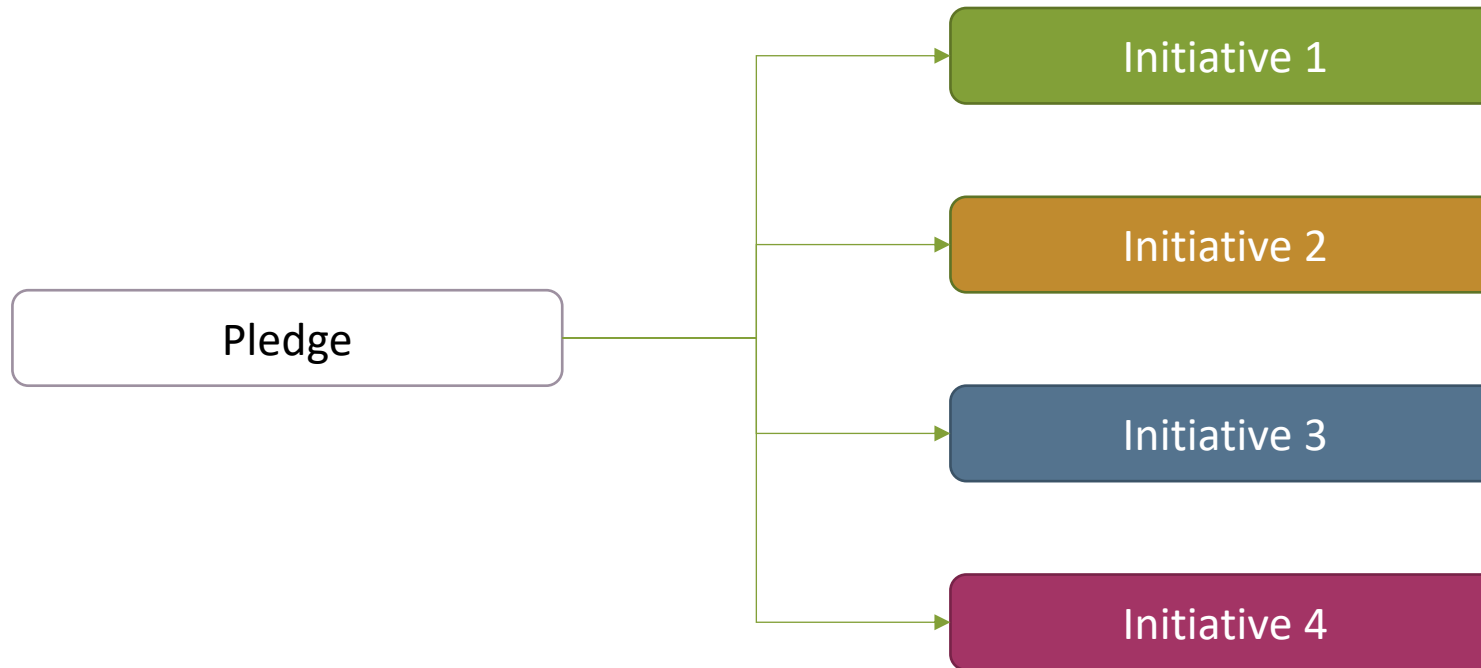
- Initiative is a specific **action taken within the pledge under individual target groups**. Multiple initiatives are possible and encouraged;
- Each initiative is defined by its:
 - **Specific target group, methods** and **metrics** for simplified reporting.
- The types of initiatives are split into three groups;
 - Tier 1 actions provide direct digital skills training;
 - Tier 2 actions support the acquisition or promote the need for digital skills;
 - Tier 3 are denoted as honorary for any other action that doesn't fit into the other two.



Overview of pledge structure



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- Name;
- General description;
- Dates;
- Scope.

- Specific actions;
- Target groups;
- Methods and metrics;
- Multiple initiatives for same or different target groups is encouraged.

How to pledge in 6 steps



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Pledge **Viewer**
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[Home](#)

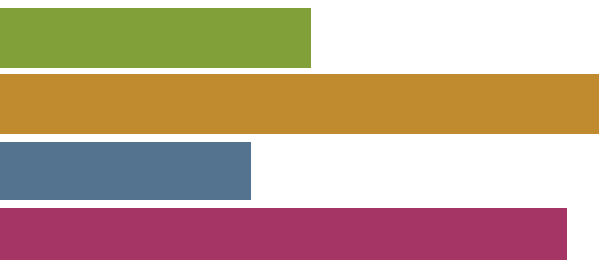
[Pledges](#)

[About](#)

[Log in](#)

[Make a Pledge](#)

- Register your organisation on pledgeviewer.eu by clicking "**Make a Pledge**";
- Create a pledge;
- Add first pledge initiative;
- Add more initiatives;
- Review and submit;
- Report on progress.



Pledgeviewer walkthrough



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- How to pledge;
- How to update the pledge;
- Pledge examples;
- Searching for pledges.

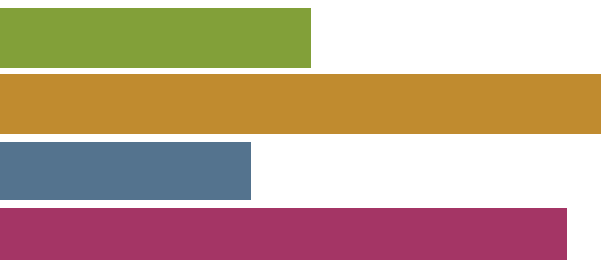


Pledgeviewer.eu functionalities



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- Current features:
 - Finding pledges by different filters;
 - Creating new organisations and pledges;
 - Updating information and pledge progress.
- Upcoming features:
 - Dedicated support page with How to Guide, Tutorial videos and FAQs;
 - Receiving badges based on progress;
 - Scoreboard showcasing all pledges and their impact across Europe.



QA Session



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Additional questions or help in pledging:
pvsupport@civitta.com

Thank you for listening!





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@DigitalSkillsEU
#DSJCoalition